

MEETING NOTES

Project: Clear Creek Corridor Master Plan
Meeting Date: April 19, 2010
Re: Golden Businesses
Location: Council Chambers Golden CO.

Date Issued: April 21, 2010

Present: Wenk Associates (WA) – Bill Wenk, Jess Clark, Jonah Weiss
City of Golden (CG) – Paul Burkholder, Steve Glueck, Rick Muriby, Chad Meinert,
Amber Speedy, Rod Tarullo
GURA (GURA) – Paul Imse
Ward 1 Councilor (WIC) – Councilor Marcia Claxton
State Representative HD 23 (HD23) – Max Tyler
Golden Chamber B.O.D. (GCB) – Roy Masters
Golden.com (COM) – Barb Warden
EPS (EPS) – Brian Duffany

Topics Discussed:

1) Introduction:

- (WA) We are looking at all things and the corridor does not have a firm boundary
 - What are your physical requirements?
 - Parking needs/issues?
 - Traffic?
 - Experience of using the corridor
- (WA) We see this master plan as supporting the activities that take place in Golden
- (WA) We are interested in looking at economic generators
- (WA) We are looking at long range ideas and what can help this process along.
- (EPS) We are here to look at economic vitality

2) Creek Venders:

- (WIC) There are several businesses that are a draw to the creek corridor
- (WIC) Businesses notice a drop off in sales when Coors is not giving tours.
- (WIC) More could be done at Coors to encourage people to go to the creek
- (WIC) There should be more opportunities for people to sit and eat at the creek or get an ice cream cone etc. while walking along the creek.
- (WA) No one has yet said no to convenience retail along the corridor
- (GURA) Everything along the creek is walk able to downtown but the access along North/South streets is very limited.
- (GURA) There would be some resistance with business owners with putting a kiosk along the corridor because people would not have incentives to go downtown.
- (WA) There could be different levels of service
- (COM) The deli model is great (satellite locations of existing golden businesses would be ideal) food & rentals on the creek would be great.
- (CG) Years ago we allowed concessions on the creek but we didn't hear complaints from the businesses but did hear complaints about traffic and trash impact to the Park.

- (CG) Presently we get a lot of mobile vendors that we run off and we turn down about half a dozen requests for vending permits every year.

3) Facility Relocation/additions:

- (CG) Are you looking at things that you don't want or areas you can change.
- (WA) We don't want a lot of asphalt – the road that moves up along the RV park is close to the creek and impedes traffic.
- (GURA) Could do an expanded farmers market (more permanent) like in Greeley
- (GURA) Are the ball fields the best use along the creek could they move someplace
- (WA) We are looking at all options for moving / relocating facilities over the long term.
- (GURA) If you are going to move the City Hall it should be moved downtown and you need to look into getting the land now in 20-30 yrs in might not be available
- (CG) The visitor center is on city land is the visitor center in a good place? Should it be moved?
- (WIC) I like the visitor center where it is. You can send people there from Coors and then to the creek.
- (WIC) The RV park is a best kept secret.
- (WA) Does the visitor center have a bathroom?
- (WIC) Yes it has a bathroom
- (GURA) There is also a public restroom at 12 & Arapaho in the park
- (CG) The staff feels that they can't move the RV park any other place and be just as successful.
- (WA) Just for the sake of argument what if we move the Park North?
- (CG) Infrastructure costs would be expensive
- (CG) The RV park would be equal to other RV parks.
- (EPS) What services are currently offered?
- (CG) Electrical/Water/Sewer hookups
- (WIC) There is interaction between users of the RV park and community members
- (WA) What are potential areas if you are going to move the municipal buildings/
- (GURA) East downtown
- (GURA/WIC) Down by the Wells Fargo transfer center
- (WA) The Mayor talked about a few areas that might be available
- (GURA) Looking to the future look at rail – it could go to Ford or around 6th and along 58
- (GURA) Support play for kids
- (WIC) More game parks / exercise station fitness
- (GURA) Putting in a dog park would be great

4) Connections/Parking/Transportation:

- (GURA) There is a need for more parking – the kayakers take up a lot of the parking along the kayak park
- (WIC) Parking and traffic is very much on the mind of council
 - Maybe the gravel lot by the History Park could be used for more parking
- (GURA) Every (North/South) street should be a creek trail head
- (EPS) How does the Coors tour work?
- (GURA) Visitors start at the Parking lot and take a quick tour of Downtown and then they are dropped off at Coors. Returning visitors are dropped off at the lot.
- (WIC) Little trams would be great to have – to take people around the city and along the corridor.
- (WIC) We have horse drawn carriages
- (COM) The horse drawn carriages are paid for by the chamber
- (WIC) We are looking at a bus that would extend the rail connection and bring users to downtown golden.
- (WA) How many people visit Coors?
- (COM) 500,000 per/yr
- (WA) Do most of the Coors visitors arrive by car?
- (WIC) Yes, hopefully the light rail would help

- (W1C) We recommend that people stay parked at the Coors lot and explore downtown – or people park along the creek or at the hotel.
 - They don't park in the garages because they are too close to the Coors lot
- (EPS/WA) is it a distance issue or is the quality of the walk a problem?
- (W1C) Ford is the issue its hard to cross and its busy along Ford
- (WA) There needs to be some cooperation with Coors to improve Ford
- (WA) How are people getting to Golden? Is there any visibility along 6th?
- (GURA/W1C) There is really nothing on signs
- (WA) What other kinds of things would help?
- (W1C) Is there much signage to present Golden
- (GURA) No-signs are needed along 58
- (GCB) We need some monumentation
- (GCB) Most people come for an event they know about
- (GURA) You can see the ponds & the creek from 6th
- (W1C) And the bike path will extend through there
- (COM) Would like to see more cultural tours – more interpretive signs
- (WA) Is there a good visual connection to the Park?
- (GURA/COM/W1C) if you get to the other side of the visitor center you can have a visual connection

5) Economic Development:

- (WA) We are looking at direct/indirect revenue sources
- (EPS) More people come more money is generated in sales tax vs a landowner paying property taxes.
- (HD23) What about Performing arts?
- (W1C) Music along the corridor
- (WA) What about more events?
- (EPS) Do you want more people downtown?
- (W1C) We are looking at special events now ... not sure where that stands
- (W1C) We need better electrical hookups for farmers market & events
- (CG) Events change the feel of downtown
- (W1C) The fine arts festival is wonderful
- (HD23) Maybe providing the infistructure is important
- (WA) What about the area North of the Creek?
- (GURA) The “horseshoe” shaped building is an apartment complex (it is by the Mill)
- (GURA) Coors Tec is not moving anytime soon
- (GURA) The Mill & the Apartment complex are good candidates for re-use
- (EPS) Are there any projects going on along the creek?
- (GURA) We don't currently have anything going on along the creek because we already spend our money developing a large area South of the creek.
- (EPS) What are the rough boundaries for the URA?
- (GURA) www.gura.com has the boundaries
- (EPS) Is the URA almost sun setting?
- (GURA) Yes around 2014
- (EPS) What types of businesses do well in Golden?
- (ALL) Restaurants / Bars / Bike shops / Outdoor things
- (WA) There are lots of opportunities for other input – the web site has the meeting schedule (www.clearcreekplan.net)

Please submit written notification of additions, changes, exceptions and reasons within 7 days of report date for inclusion.

End of Meeting Notes/ Observations: None